

Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 02402 261417Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----125668 270157Z /66
R 192049Z MAY 78
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 0424

UNCLAS TEGUCIGALPA 2402

E.O. 11652: N/A
TAGS: BBSR, HO
SUBJ: WTDR/FTI: AGENCIA ALBERTO WOLOZNY

REF: USDOC 07131

1. HONDURAS

OFFICE USE: 2. 215 3. 0070000 4. 01

5. AGENCIA ALBERTO WOLOZNY

6. APARTADO POSTAL 35; 7 CALLE S.O. 14

7. SAN PEDRO SULA, CORTES

8. CONTACT: ALBERTO WOLOZNY EFSZEIN

9. TITLE: OWNER AND GENERAL MANAGER

10. PHONE: 520854 11. TELEX: NONE

12. CABLE: WOLOZNY

13. ESTABL: 1963 14. EMPL: 65 15. SIZE: LARGE

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PAGE 02 TEGUCI 02402 261417Z

16. REPUTATION: Y-SATISFACTORY 17. RPT. DATE: 05/78

OFFICE USE: 18. K 19. N/A 20. X 21. N/A 22. 1235

23A. 22211/1235 IMP, RET, AGT, DIST SYNTHETIC TEXTILE FABRICS.
23B. 32316/1235 IMP, RET, AGT, DIST TABLE AND NOVELTY GLASSWARE.
23C. 35852/1235 IMP, RET, AGT, DIST UNITARY AIR CONDITIONERS.

23D. 3 3-7*7-3(8,8',(43',(-4',((\$8 #97 3#9)\$ 43*48&34-594 .

23E. 36343/1235 IMP, RET, AGT, DIST SMALL HOUSEHOLD ELCTRIC
APPLIANCES.

24. FOREIGN SALES: LOCAL ONLY

25, FINANCIAL REFFS: BANCO ATLANTIDA S.A. 3 AVE. 1 CALLE FRENTE
PARQUE BARAHONA, SAN PEDRO SULA.

26. TRADE REFS: FEDDRES CORPORATION, WOODBRIDGE AVE., EDISION,
N.'. 08817; EXPORT CREDIT CORP., 477 MADISION AVE., NEW YORK,
N.Y. 10022.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP OF FEDDERS CORP.,
WOODBRIGE AVE., EDISON N.J., 08817, FOR AIR CONDITIONERS,
ACQUIRED 1965; PEIKARD ZONA LIBRE S.A. CO
ON, PANAMA, FOR
ELECTRICAL APPLIANCES, ACQUIRED 1963; ROBERT ALKE & CON HAMBURG,
GERMANY FOR TABLE GLASSWARE, ACQUIRED 1963; M. LOWESTEIN & SONS
1430 BROADWAY NEW YORK N.Y. 10018, FOR TEXTILE FABRICS, ACQUIRED 1974
;
J.G. DURAND & CIEMN ARQUES, FRANCE, FOR TABLE GLASSWARE, ACQUIRED
1972; ANCHOR HOCKING CORP., LANCASTER, OHIO 43130 FOR TABLE
GLASSWARE, ACQUIRED 1972.

28. POST EVALUATION: THIS FIRM IS AN IMPORTANT RETAILER AND
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PAGE 03 TEGUCI 02402 261417Z

DISTRIBUTOR OF AIR CONDITIONERS AND OTHER HOUSEHOLD ELECTRICAL
APPLIANCES IN HONDURAS. THE FIRM HAS A WORKING CAPITAL OF OVER
\$600,000; 1977 SALES WERE ALMOST \$1.5 MILLION. ITS MAIN SRRE
IS LOCATED IN SAN PEDRO SULA, IT OPERATES A BRANCH AND SERVICE
FACILITY IN COMAYAGUELA, A SUBURB OF TEGUCIGALPA. THE FIRM'S SOLE
OWNER IS MR. ALBERTO WOLOZNY EFSZEIN. LOCAL CREDIT SOURCES
REPORT SLOW PAYMENTS ON LOANS IN THE MEDIUM SIX FIGURES;
HOWEVER, LOANS HAVE BEEN HONORED WITHOUT RESORTING TO LEGAL
ACTION. THE EMBASSY CONSIDERS COMPANY A SATISFACTORY TRADE
CONTACT FOR U.S. FIRMS.

29. PREP: HARRIETTE CASTILLO, APPR: MARGARET KROMHOUT.
JARAMILLO

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NNN

Message Attributes

Automatic Decaptioning: X
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